



CE NEWS

Alaska State Library Continuing Education Newsletter

Webinar Picks

- [Go Out & Play Community Engagement through Turning Outward](#)
- [Privacy in the Surveillance Age: How Librarians Can Fight Back](#)
- [Project Outcome: An Integral Part of the Planning Process](#)

NEW! [Library Leadership](#) LibGuide

Library Leadership is a resource guide for Alaskan librarians interested in improving their leadership skills and abilities. On the Library Leadership guide, you will find links to freely available self-assessment tools, a list of leadership training opportunities, leadership organizations, suggested leadership books and articles, webinars, workbooks and blogs.

Events Calendar

| December 2015 | | | | | | |
|---|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 | | |
| Upcoming Events: | | | | | | |
| Preserving the Future: Special Collections as Part of the 21st Century Library Planning | | | | | | |
| Tue, Dec 1, 2015 9:00am | | | | | | |
| Go Out & Play Community Engagement through Turning Outward | | | | | | |
| Tue, Dec 1, 2015 10:00am | | | | | | |
| Trends and Best Practices to Ease Mobile Technology Integration | | | | | | |

[Library Development Training & CE Calendar](#)

Project Outcome: Measuring the True Impact of Public Libraries

[Project Outcome](#) is an initiative of the Public Library Association that provides free and easy-to-use surveys to libraries to measure the outcomes of their programs and services, tools to help librarians understand and aggregate the findings of the patron facing surveys and access to resources designed to help them use those findings to take action.

Outputs provide information on what your library does (# of programs) and who you reach (# of teens attending programs). An outcome is a specific benefit that results from a library program or service designed to help patrons change their knowledge, skills, attitudes, behavior, or condition. Measuring the outcomes programs and services allows you to truly understand the difference your library is making.

Five reasons your library should consider participating in Project Outcome.

1. **Measures impact** of the services and resources your library provides
2. **Improves services** by providing data on how useful library services are to patrons
3. **Supports planning** by providing information on how library services benefit patrons
4. **Manages resources** by ensuring that the money and time are being spent on library resources and services that provide a positive impact
5. **Justifies funding requests** by providing hard evidence of library impact.

Seven surveys have been developed on the following topics: civic/community engagement, digital inclusion, early childhood literacy, economic development, education and lifelong learning, job skills and summer reading. Each Project Outcome survey is just six questions long, and includes both multiple-choice and open ended questions. In addition to the outcome data collected by the surveys, library staff will be able to access data analysis tools, communication support and training on how to use the results.

Learn more about this [Public Library Association initiative](#) by watching the [archived Project Outcome webinar](#) which describes how to enroll your library in Project Outcome, the steps involved in the outcome measurement process and the benefits of Project Outcome participation.